



312.351.2051
www.martinniето.net
nieto@nietoair.com
Chicago, IL

Martin Nieto

To advance my skills in graphic design, web design, illustration and photography.

Experience

Freelance Graphic Design Services

2012 – Present

Providing creative consultation, concept planning and freelance design work including:

- Product label design
- Web site brand development and content
- Logo design
- Flyers and business cards

Nietoair.com (owner)

2005 – Present

For over 10 years I have run the business doing everything from production to marketing, my activities include:

- Create and manage the website with Magento ecommerce software and WordPress.
- Manage the store on other ecommerce platforms stores such as Etsy and Ebay and Japaneseshirts.com
- Create t-shirt Designs Hand drawn and using software like Photoshop and Illustration.
- Prep designs to print film positives to create silkscreen frames
- Create Vectors designs to make stencils to spray into t-shirts.
- Airbrush and silkscreen t-shirt orders.
- Manage and communicate with costumers on orders through email.
- Work with costumers from initial emails through all phases of custom designs.
- Create and manage AdWords campaigns.
- Optimized stores for SEO
- Create marketing materials to promote the store.
- Photograph t-shirts to create mockups and photograph promotional models

Education

2010 - 2012

+ **B.F.A., Graphic Design, Columbia College Chicago, IL**
3.4 GPA

+ **A.A. Harold Washington College Chicago, IL**
3.5 GPA

Languages

Spanish: Native

English: Professional Working

Japanese: Basic

Skills

+ **Illustrator**
+ **Indesign**
+ **Dreamweaver**
+ **After Effects**
Graphic Design
Photography
Illustration
Printmaking
Airbrushing
HTML/CSS